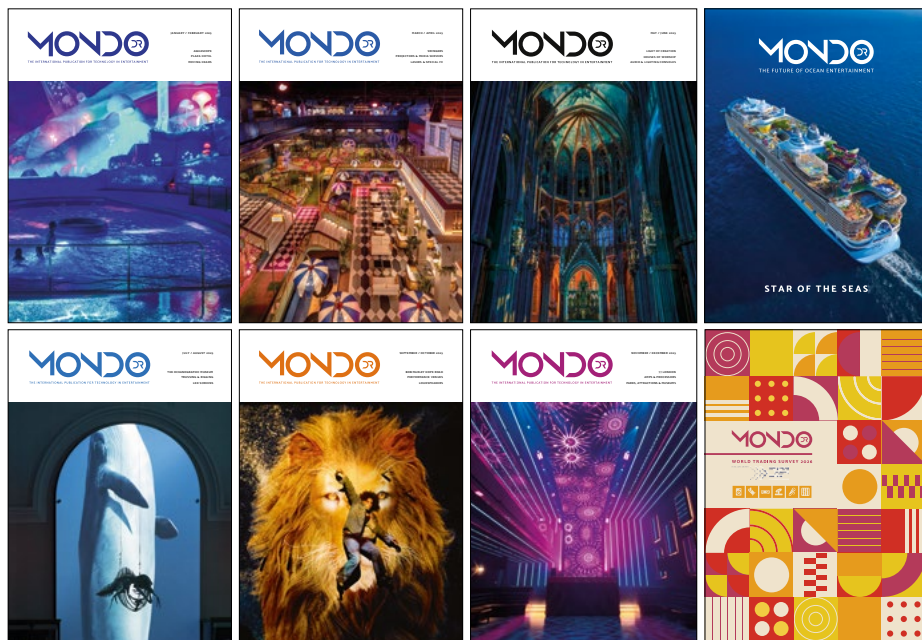




THE INTERNATIONAL PUBLICATION FOR TECHNOLOGY IN ENTERTAINMENT

MEDIA PACK 2026/2027





MONDO-DR MEDIA PACK - 2026/27

MONDO-DR is the international publication for technology in entertainment. Established in 1990, the magazine has held a presence in the international marketplace for over 30 years, covering some of the most impressive installations from around the world, including; theatres, nightclubs, theme parks, and houses of worship, to name but a few. Targeted at venues, distributors, dealers, installers and system integrators, MONDO-DR provides unrivalled,

in-depth editorial, read by the major decision makers and buyers worldwide. MONDO-DR constantly works to build on its distribution through a commitment to exhibiting or visiting most international tradeshows and visiting emerging markets. MONDO-DR is also the organiser of the MONDO-DR Awards, launched in 2017 – the only awards event dedicated to recognising and celebrating entertainment installations.

FEATURES & DEADLINES

Issue 36.3 - Mar / Apr 2026

Venue Report: Nightclubs
Product Guide: Moving Heads
Advertising & Editorial deadline: 20th February
Bonus Distribution: *Music Inside Rimini, GET Show Guangzhou*

Issue 36.4 - May / Jun 2026

Venue Report: Theatres & Concert Halls
Product Guide: Audio/Lighting Consoles
Advertising & Editorial deadline: 24th April
Bonus Distribution: *PLASA Focus, Palm Expo Mumbai, Infocomm Las Vegas, ABTT London*

Issue 36.5 - Jul / Aug 2026

Venue Report: Retail & Leisure
Product Guide: Projectors & Media Servers
Advertising & Editorial deadline: 19th June
Bonus Distribution: *PLASA London*

Issue 36.6 - Sept / Oct 2026

Venue Report: Houses of Worship
Product Guide: Cables, Mics & Comms
Advertising & Editorial deadline: 21st August
Bonus Distribution: *IBC Amsterdam, LLB Stockholm, LEaT Hamburg*

Issue 37.1 - Nov / Dec 2026

Venue Report: Multipurpose Venues
Product Guide: Loudspeakers
Advertising & Editorial deadline: 20th October
Bonus Distribution: *JTSE Paris, LDI Las Vegas*

World Trading Survey 2027

Advertising & Listings deadline: 13th November
Print date: 26th November
Bonus Distribution: *All Trade Shows*

Issue 37.2 - Jan / Feb 2027

Venue Report: Performance Venues
Product Guide: LED Screens
Advertising & Listings deadline: 9th December
Bonus Distribution: *NAMM Anaheim, ISE Barcelona*

Issue 37.3 - Mar / Apr 2027

Venue Report: Parks, Attractions & Museums
Product Guide: Lasers & Special FX
Advertising & Listings deadline: 22nd February
Bonus Distribution: *Music Inside Rimini, GET Show Guangzhou*

Issue 37.4 - May / June 2027

Venue Report: Bars & Restaurants
Product Guide: Moving Heads
Advertising & Editorial deadline: 22nd April
Bonus Distribution: *PLASA Focus, Palm Expo Mumbai, Infocomm Orlando, ABTT London*

Issue 37.5 - July / Aug 2027

Venue Report: Theatres & Concert Halls
Product Guide: Amplifiers & Processors
Advertising & Editorial deadline: 17th June
Bonus Distribution: *PLASA London*

Issue 37.5 - Sept / Oct 2027

Venue Report: Nightclubs
Product Guide: Projectors & Media Servers
Advertising & Editorial deadline: 19th August
Bonus Distribution: *IBC, LEaTcon Hamburg*



EDITORIAL OPPORTUNITIES

VENUE REPORT

Case studies on a different venue type every issue.
Refer to Features & Deadlines list for annual schedule.



VENUES IN BRIEF

An article spread across a DPS or single page focussing on a project from across the EMEA, APAC or Americas regions (250 words max).



BIG INTERVIEW

An interview with leading industry figures, this article stretches across many pages of the magazine and looks in-depth at their career. The Big Interview can also focus on a relevant topic within the industry, e.g sustainability, and explore that with the interviewee.



IN DEPTH VENUE FEATURES

A deep dive into an installation encompassing all the technology involved in creating a new or upgraded entertainment space.



PRODUCT GUIDE

A listing on a specific product type each issue.
Refer to Features & Deadlines list for annual schedule.



COMPANY PROFILE

An image heavy interview that focusses on a company's origins, how it broke into the industry and what its future plans are.



PRODUCT FOCUS

A focus on a particular product.
600 words and multiple images on a new launch.



INSIDE VIEW

An article that looks at major milestones within a company, including product launches, new projects, and any other big recent news.



IN DISCUSSION

A by-lined, thought leadership article, focussed on a specific topic as chosen by you.



ADVERTISING OPPORTUNITIES

PRINT

MAGAZINE TECHNICAL DATA (ALL SIZES WIDTH BEFORE HEIGHT)

Full Page

Trim: 236mm x 333mm
Type: 210mm x 310mm
Bleed: 242mm x 339mm

Double Page Spread

Trim: 472mm x 333mm
Type: 446mm x 310mm
Bleed: 478mm x 339mm

Half Page Portrait*

Size: 100mm x 313mm

Half Page Landscape*

Size: 210mm x 150mm

Third Page Portrait*

Size: 75mm x 313mm

Third Page Landscape*

Size: 210mm x 102mm

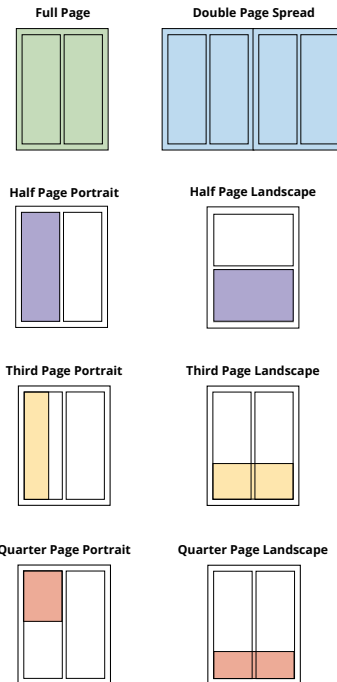
Quarter Page Portrait*

Size: 100mm x 150mm

Quarter Page Landscape*

Size: 210mm x 64mm

*These adverts are set on the page with a white border



FULL COLOUR

(£+VAT)

SPECIAL POSITIONS

Double Page Spread

£4,500

Inside Front Cover Left £3,000

Full Page

£2,500

Inside Front Cover Right £3,000

Half Page

£1,700

Inside Back Cover £3,000

Third Page

£1,400

Outside Back Cover £5,000

Quarter Page

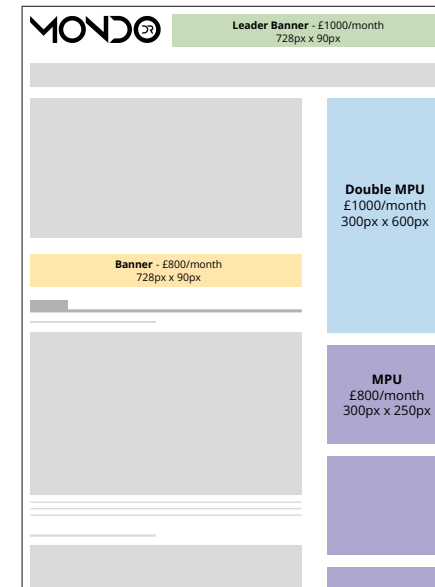
£900

Bellyband £6,000

Gatefold £7,000

ONLINE

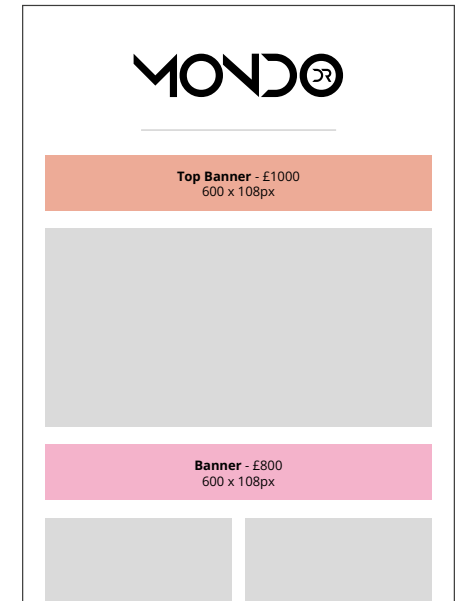
WEBSITE TECHNICAL DATA
(ALL SIZES WIDTH BEFORE HEIGHT)



Leader Banner	£1,000	(728px x 90px)
Banner	£800	(728px x 90px)
Double MPU	£1,000	(300px x 600px)
MPU	£800	(300px x 250px)
Skins	£1,500	(1600px x 1100px)

EMAIL

(ALL SIZES WIDTH BEFORE HEIGHT)



MONDO-DR E-Newsletter Banner ad

(Campaigns will be invoiced in advance)

Top Banner	£1000	600px x 108px
Banner	£800	600px x 108px

Video Content £1500

Digital Front Cover - Full Page	£3000
Digital DPS	£2500

E-Blast

£1500

A personalised email sent out to the full MONDO-DR database.

(Campaigns will be invoiced in advance)

DISCOUNTS AVAILABLE FOR SERIES BOOKINGS

PRINT & DIGITAL AUDIENCE

PROFESSIONS

- Lighting Distributor / Dealer - 15%
- Audio Distributor / Dealer - 19%
- Other Distributor / Dealer - 12%
- Installer / System Integrator - 12%
- Venues - 4%
- Venue Operator - 7%
- Specifiers / Designers / Architects - 13%
- Lighting Manufacturers - 3%
- Audio Manufacturers - 8%
- Other Manufacturers - 7%



READERSHIP

- UK - 5%
- Western Europe - 23%
- Rest of Europe - 14%
- Northern America - 20%
- Central & South America - 9%
- Asia & Australia - 19%
- Middle East - 8%
- Africa - 2%

PRINT CIRCULATION

Average of over

6,827

DIGITAL CIRCULATION

Average of over

4,745

DIGITAL EDITION IMPRESSIONS

Average of over

10,184

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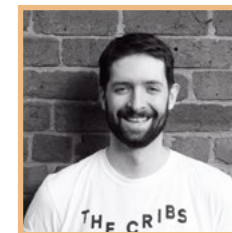
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PRODUCTION INFORMATION

Bitmap images need to be set at a print resolution of 300 dpi, in CMYK colour mode and saved as TIFF, JPEG or EPS. All fonts involved within the artwork must be supplied.

Compatibility: We are Mac based and can accept the following:

Software: InDesign (preferred), Photoshop, Illustrator.

File Type: INDD, TIFF, JPEG, EPS, PDF.

Compression Types: Stuffit, Winzip.

ANNUAL SUBSCRIPTION RATES (SEVEN ISSUES)

UK: £75 / **Europe:** £100 / **Rest of World:** £125
Two year rates are available on request

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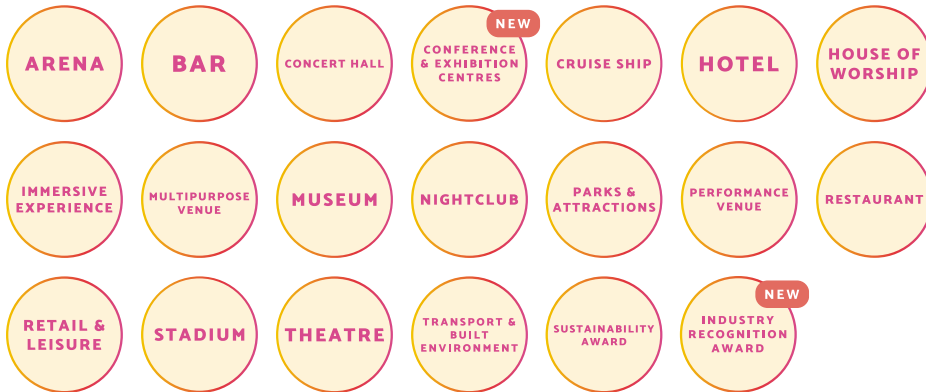


For ten years, the MONDO-DR Awards have recognised the projects that redefine what's possible in entertainment technology. From world-class arenas and immersive attractions to landmark museums, hospitality destinations and performance venues, the awards celebrate the creativity, innovation and technical expertise behind the industry's most ambitious installations. As we mark our 10th Anniversary in Orlando, the 2027 event will be our biggest celebration yet

- bringing together the designers, consultants, integrators, manufacturers and visionaries shaping entertainment experiences around the world. More than an awards ceremony, this is where the industry comes together to celebrate the projects that inspire the next generation.

The MONDO-DR Awards 2027 will take place in Orlando on Wednesday 16th June.

AWARD CATEGORIES



ENTRIES OPEN NOW

SUBMIT YOUR ENTRY AT WWW.MONDODRAWARDS.COM

WORLD TRADING SURVEY 2027



The World Trading Survey is the only worldwide listings directory for the our industry and is available in print and digital formats. The digital version is an ever-evolving document, so please get in touch to ensure your company details are correct.

Sponsorship opportunities are available:

Enhanced Listing:

For a small cost of £350 you can enhance your listing in the pages with a prominent position to make your company stand out.

Country Sponsorship:

There is the opportunity to sponsor a country section, starting at £1,200, which includes an extended entry and a logo placed on every page within that country section.

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DIGITAL EDITION IMPRESSIONS

Average of over
13,745

LINK IMPRESSIONS

Average of over
3,9179,742

CLICKS ON LINKS

Average of over
13,576

9





MEDIA PACK 2026/2027



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**MONDIALE
TECHNOLOGY
MEDIA**

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