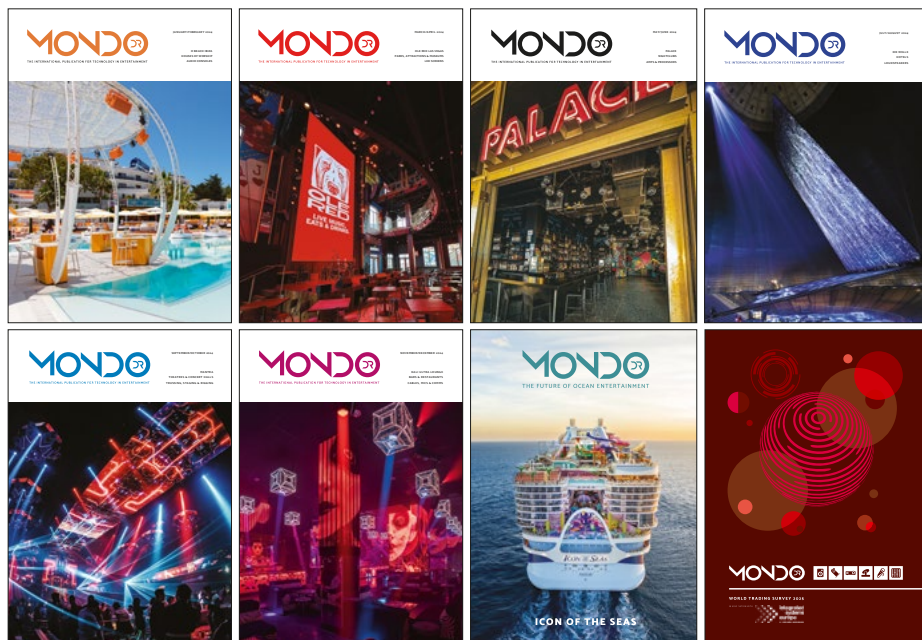




THE INTERNATIONAL PUBLICATION FOR TECHNOLOGY IN ENTERTAINMENT

## MEDIA PACK 2025/2026





## MONDO-DR MEDIA PACK - 2025/26

MONDO-DR is the international publication for technology in entertainment. Established in 1990, the magazine has held a presence in the international marketplace for over 30 years, covering some of the most impressive installations from around the world, including: theatres, nightclubs, theme parks, and houses of worship, to name but a few. Targeted at venues, distributors, dealers, installers and system integrators, MONDO-DR provides unrivalled,

in-depth editorial, read by the major decision makers and buyers worldwide. MONDO-DR constantly works to build on its distribution through a commitment to exhibiting or visiting most international tradeshows and visiting emerging markets. MONDO-DR is also the organiser of the MONDO-DR Awards, launched in 2017 – the only awards event dedicated to recognising and celebrating entertainment installations.

## FEATURES & DEADLINES

### Issue 35.6 - Sept / Oct 2025

**Venue Report:** Performance Venues

**Product Guide:** Loudspeakers

**Advertising & Editorial deadline:** 22nd Aug

**Print date:** 4th Sept

**Bonus Distribution:** IBC Amsterdam, LEaT Hamburg

### Issue 36.1 - Nov / Dec 2025

**Venue Report:** Parks, Attractions & Museums

**Product Guide:** Amplifiers & Processors

**Advertising & Editorial deadline:** 24th October

**Print date:** 6th November

**Bonus Distribution:** LDI Las Vegas, JTSE Paris

### World Trading Survey 2026

**Advertising & Listings deadline:** 14th November

**Print date:** 27th November

**Bonus Distribution:** All Trade Shows

### Issue 36.2 - Jan / Feb 2026

**Venue Report:** Bars & Restaurants

**Product Guide:** Staging, Trussing & Rigging

**Advertising & Editorial deadline:** 5th December

**Print date:** 18th December

**Bonus Distribution:** CUE Rotterdam, ISE Barcelona, NAMM Anaheim

### Issue 36.3 - Mar / Apr 2026

**Venue Report:** Nightclubs

**Product Guide:** Moving Heads

**Advertising & Editorial deadline:** 20th February

**Print date:** 5th March

**Bonus Distribution:** Prolight+Sound Frankfurt, Music Inside Rimini, GET Show Guangzhou

### Issue 36.4 - May / Jun 2026

**Venue Report:** Theatres & Concert Halls

**Product Guide:** Audio/Lighting Consoles

**Advertising & Editorial deadline:** 24th April

**Print date:** 7th May

**Bonus Distribution:** PLASA Focus, Palm Expo Mumbai, Infocomm Las Vegas, ABTT London

### Issue 36.5 - Jul / Aug 2026

**Venue Report:** Retail & Leisure

**Product Guide:** Projectors & Media Servers

**Advertising & Editorial deadline:** 19th June

**Print date:** 2nd July

**Bonus Distribution:** PLASA London

### Issue 36.6 - Sept / Oct 2026

**Venue Report:** Houses of Worship

**Product Guide:** Cables, Mics & Comms

**Advertising & Editorial deadline:** 21st Aug

**Print date:** 3rd Sept

**Bonus Distribution:** IBC Amsterdam, LLB Stockholm, LEaT Hamburg

### Issue 37.1 - Nov / Dec 2026

**Venue Report:** Multipurpose Venues

**Product Guide:** Loudspeakers

**Advertising & Editorial deadline:** 20 October

**Print date:** 29 Oct

**Bonus Distribution:** JTSE Paris, LDI Las Vegas

### World Trading Survey 2027

**Advertising & Listings deadline:** 13th November

**Print date:** 26th November

**Bonus Distribution:** All Trade Shows

### Issue 37.2 - Jan / Feb 2027

**Venue Report:** Performance Venues

**Product Guide:** LED Screens

**Advertising & Listings deadline:** 5th December

**Print date:** 18th December

**Bonus Distribution:** NAMM Anaheim, ISE Barcelona

### Issue 37.3 - Mar / Apr 2027

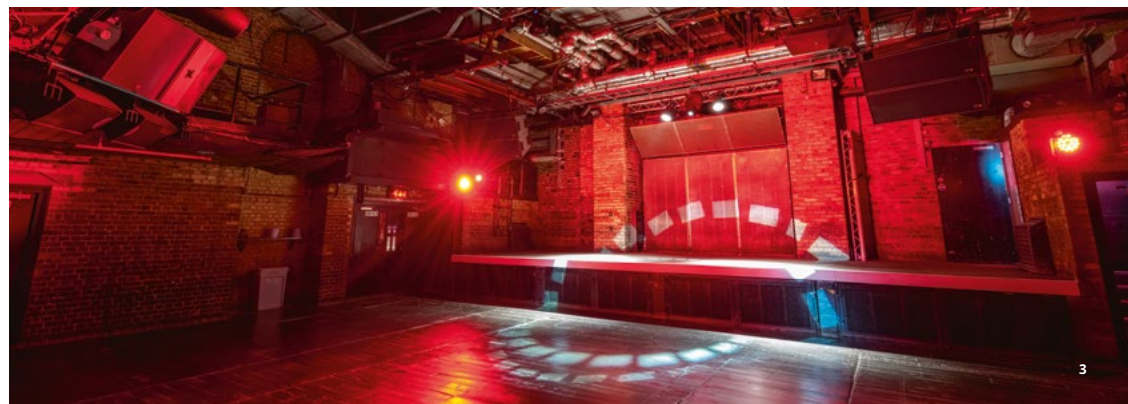
**Venue Report:** Parks, Attractions & Museums

**Product Guide:** Lasers & Special FX

**Advertising & Listings deadline:** 22nd February

**Print date:** 5th March

**Bonus Distribution:** Prolight+Sound Frankfurt, Music Inside Rimini, GET Show Guangzhou



# EDITORIAL OPPORTUNITIES

## VENUE REPORT

Case studies on a different venue type every issue.  
[Refer to Features & Deadlines list for annual schedule.](#)



## VENUES IN BRIEF

An article spread across a DPS or single page focussing on a project from across the EMEA, APAC or Americas regions (250 words max).



## BIG INTERVIEW

An interview with leading industry figures, this article stretches across many pages of the magazine and looks in-depth at their career. The Big Interview can also focus on a relevant topic within the industry, e.g sustainability, and explore that with the interviewee.



## IN DEPTH VENUE FEATURES

A deep dive into an installation encompassing all the technology involved in creating a new or upgraded entertainment space.



## PRODUCT GUIDE

A listing on a specific product type each issue.  
[Refer to Features & Deadlines list for annual schedule.](#)



## COMPANY PROFILE

An image heavy interview that focusses on a company's origins, how it broke into the industry and what its future plans are.



## PRODUCT FOCUS

A focus on a particular product.  
600 words and multiple images on a new launch.



## INSIDE VIEW

An article that looks at major milestones within a company, including product launches, new projects, and any other big recent news.



## IN DISCUSSION

A by-lined, thought leadership article, focussed on a specific topic as chosen by you.





# ADVERTISING OPPORTUNITIES

## PRINT

MAGAZINE TECHNICAL DATA (ALL SIZES WIDTH BEFORE HEIGHT)

### Full Page

Trim: 236mm x 333mm  
Type: 210mm x 310mm  
Bleed: 242mm x 339mm

### Double Page Spread

Trim: 472mm x 333mm  
Type: 446mm x 310mm  
Bleed: 478mm x 339mm

### Half Page Portrait\*

Size: 100mm x 313mm

### Half Page Landscape\*

Size: 210mm x 150mm

### Third Page Portrait\*

Size: 75mm x 313mm

### Third Page Landscape\*

Size: 210mm x 102mm

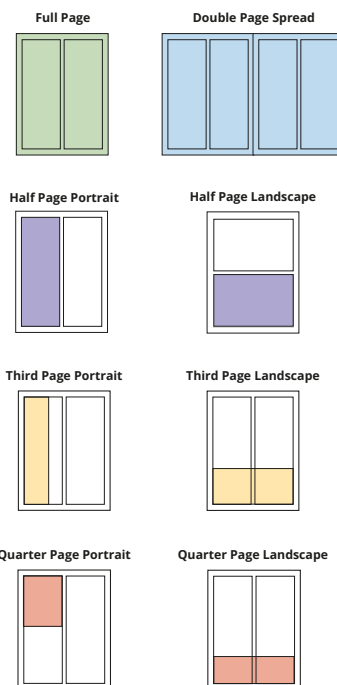
### Quarter Page Portrait\*

Size: 100mm x 150mm

### Quarter Page Landscape\*

Size: 210mm x 64mm

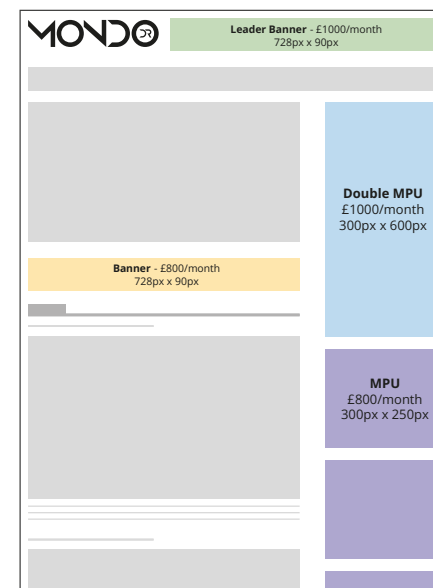
\*These adverts are set on the page with a white border



FULL COLOUR	(£+VAT)	SPECIAL POSITIONS
Double Page Spread	£4,500	Inside Front Cover £3,000
Full Page	£2,500	Inside Back Cover £3,000
Half Page	£1,700	Outside Back Cover £5,000
Third Page	£1,400	Bellyband £6,000
Quarter Page	£900	Gatefold £7,000

## ONLINE

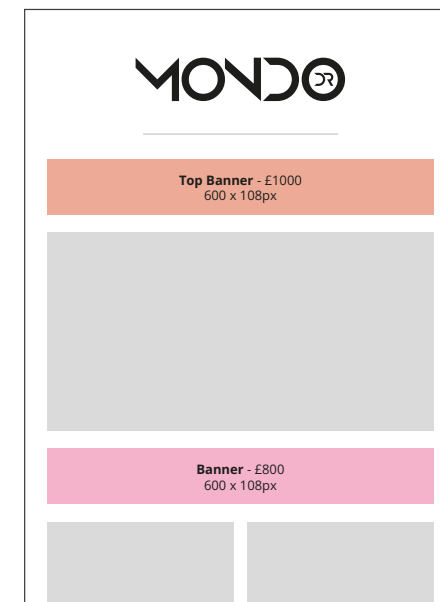
WEBSITE TECHNICAL DATA  
(ALL SIZES WIDTH BEFORE HEIGHT)



Leader Banner	£1,000	(728px x 90px)
Banner	£800	(728px x 90px)
Double MPU	£1,000	(300px x 600px)
MPU	£800	(300px x 250px)
Skins	£1,500	(1600px x 1100px)

## EMAIL

(ALL SIZES WIDTH BEFORE HEIGHT)



### MONDO-DR E-Newsletter Banner ad

(Campaigns will be invoiced in advance)

Top Banner	£1000	600px x 108px
Banner	£800	600px x 108px

Video Content £1500

Digital Front Cover - Full Page	£3000
Digital DPS	£2500

### E-Blast

£1500

A personalised email sent out to the full MONDO-DR database.

(Campaigns will be invoiced in advance)

DISCOUNTS AVAILABLE FOR SERIES BOOKINGS

# PRINT & DIGITAL AUDIENCE

## PROFESSIONS

- Lighting Distributor / Dealer - 15%
- Audio Distributor / Dealer - 19%
- Other Distributor / Dealer - 12%
- Installer / System Integrator - 12%
- Venues - 4%
- Venue Operator - 7%
- Specifiers / Designers / Architects - 13%
- Lighting Manufacturers - 3%
- Audio Manufacturers - 8%
- Other Manufacturers - 7%



## READERSHIP

- UK - 5%
- Western Europe - 23%
- Rest of Europe - 14%
- Northern America - 20%
- Central & South America - 9%
- Asia & Australia - 19%
- Middle East - 8%
- Africa - 2%

## PRINT CIRCULATION

Average of over

**6,827**

## DIGITAL CIRCULATION

Average of over

**4,745**

## DIGITAL EDITION IMPRESSIONS

Average of over

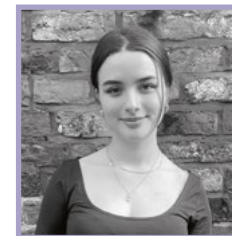
**10,184**

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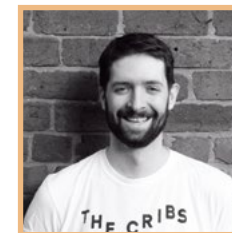
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## PRODUCTION INFORMATION

Bitmap images need to be set at a print resolution of 300 dpi, in CMYK colour mode and saved as TIFF, JPEG or EPS. All fonts involved within the artwork must be supplied.

**Compatibility:** We are Mac based and can accept the following:

**Software:** InDesign (preferred), Photoshop, Illustrator.

**File Type:** INDD, TIFF, JPEG, EPS, PDF.

**Compression Types:** Stuffit, Winzip.

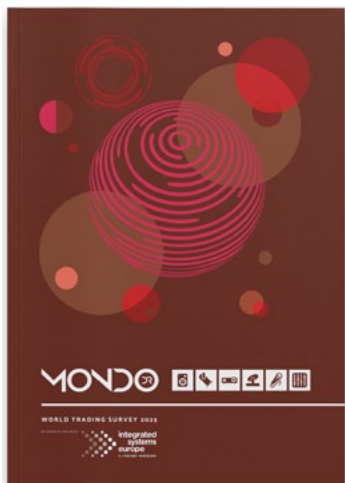
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# WORLD TRADING SURVEY 2026



The World Trading Survey is the only worldwide listings directory for the our industry and is available in print and digital formats. The digital version is an ever-evolving document, so please get in touch to ensure your company details are correct.

## **Sponsorship opportunities are available:**

### **Enhanced Listing:**

For a small cost of £350 you can enhance your listing in the pages with a prominent position to make your company stand out.

### **Country Sponsorship:**

There is the opportunity to sponsor a country section, starting at £1,200, which includes an extended entry and a logo placed on every page within that country section.

### **Contact:**

Cameron & Bethany for more details.

## DIGITAL EDITION IMPRESSIONS

Average of over  
**13,745**

## LINK IMPRESSIONS

Average of over  
**3,9179,742**

## CLICKS ON LINKS

Average of over  
**11,163**



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