MONDO-DR is the international publication for technology in entertainment. Established in 1990, the magazine has held a presence in the international marketplace for over 30 years, covering some of the most impressive installations from around the world, including; theatres, nightclubs, theme parks, and houses of worship, to name but a few. Targeted at venues, distributors, dealers, installers and system integrators, MONDO-DR provides unrivalled, in-depth editorial, read by the major decision makers and buyers worldwide. MONDO-DR constantly works to build on its distribution through a commitment to exhibiting or visiting most international tradeshows and visiting emerging markets. MONDO-DR is also the organiser of the MONDO-DR Awards, launched in 2017 – the only awards event dedicated to recognising and celebrating entertainment installations.

MONDO-DR MEDIA PACK - 2023/24

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FEATURES & DEADLINES

Issue 33.6 - Sept / Oct 2023
Venue Report: Theatres & Concert Halls
Product Guide: Lasers & Special FX
Advertising & Editorial deadline: 25th August
Print date: 7th September
Bonus Distribution: LLB Stockholm, LEat Hamburg, AES New York, InfoComm South East Asia

Issue 34.1 - Nov / Dec 2023
Venue Report: Multipurpose Venues
Product Guide: Projectors & Media Servers
Advertising & Editorial deadline: 20th October
Print date: 2nd November
Bonus Distribution: LD Las Vegas, JTSE Paris

World Trading Survey 2024
Advertising & Listings deadline: 1st December
Print date: 19th December
Bonus Distribution: All trade shows

Issue 34.2 - Jan / Feb 2024
Venue Report: Houses of Worship
Product Guide: Audio Mixing Desks & Consoles
Advertising & Editorial deadline: 5th January
Print date: 16th January
Bonus Distribution: ISE Barcelona, NAMM

Issue 34.3 - Mar / Apr 2024
Venue Report: Parks, Attractions & Museums
Product Guide: LED Screens
Advertising & Editorial deadline: 16th February
Print date: 1st March
Bonus Distribution: Prolight+Sound Frankfurt, MIR Rimini, NAB Las Vegas, GET Show Guangzhou

Issue 34.4 - May / Jun 2024
Venue Report: Nightclubs
Product Guide: Amplifiers & Processors
Advertising & Editorial deadline: 19th April
Print date: 3rd May
Bonus Distribution: PLASA Leeds, Palm Expo Mumbai, Infocomm Orlando, Prolight + Sound Guangzhou, MediaTech Africa

Issue 34.5 - Jul / Aug 2024
Venue Report: Hotels
Product Guide: Loudspeakers
Advertising & Editorial deadline: 21st June
Print date: 5th July
Bonus Distribution: Plasa London, IBC Amsterdam

World Trading Survey 2025
Advertising & Listings deadline: 15th November
Print date: 12th December
Bonus Distribution: All Trade Shows.
EDITORIAL OPPORTUNITIES

VENUE REPORT
Case studies on a different venue type every issue, refer to Features list for annual schedule.

VENUES IN BRIEF
An article spread across a DPS or single page focusing on a smaller project from across the EMEA, APAC or Americas regions (200 words max).

BIG INTERVIEW
An interview with an important industry figure, this article stretches across many pages of the magazine and looks in-depth at their career. The Big Interview can also focus on a relevant topic within the industry, e.g. sustainability, and explore that with the interviewee.

IN DEPTH VENUE FEATURES
A deep dive into an installation encompassing all the technology involved in creating a new or upgraded entertainment space.

PRODUCT GUIDE
A listing on a specific product type each issue – refer to Features list for annual schedule.

COMPANY PROFILE
A feature that focuses on a company’s history, highlighting how it broke into the industry and subsequent growth, major milestones, including product launches, new projects, and any other big news.

PRODUCT FOCUS
A focus on a particular product. 600 words and multiple images on a new launch.

DISCUSSION
A by-lined, thought leadership article, focussed on a specific topic as chosen by you.
**ADVERTISING OPPORTUNITIES**

**PRINT**

MAGAZINE TECHNICAL DATA (ALL SIZES WIDTH BEFORE HEIGHT)

**Full Page**
- Trim: 236mm x 333mm
- Type: 446mm x 310mm
- Bleed: 478mm x 339mm

**Double Page Spread**
- Trim: 472mm x 333mm
- Type: 446mm x 310mm
- Bleed: 478mm x 339mm

**Half Page Portrait**
- Size: 100mm x 313mm

**Half Page Landscape**
- Size: 210mm x 150mm

**Third Page Portrait**
- Size: 75mm x 313mm

**Third Page Landscape**
- Size: 210mm x 102mm

**Quarter Page Portrait**
- Size: 100mm x 150mm

**Quarter Page Landscape**
- Size: 210mm x 64mm

*These adverts are set on the page with a white border

**ONLINE**

WEBSITE TECHNICAL DATA (ALL SIZES WIDTH BEFORE HEIGHT)

**FULL COLOUR (£+VAT)**

- Double Page Spread: £4,500
- Full Page: £2,500
- Half Page: £1,700
- Third Page: £1,400
- Quarter Page: £900

**SPECIAL POSITIONS**

- Inside Front Cover: £3,000
- Inside Back Cover: £3,000
- Outside Back Cover: £5,000
- Bellyband: £6,000
- Gatefold: £7,000

**LEADER BANNER**
- £1,000
- (728px x 90px)

**BANNER**
- £800
- (728px x 90px)

**DOUBLE MPU**
- £1,000
- (300px x 600px)

**MPU**
- £800
- (300px x 250px)

**TOP BANNER**
- £1,000
- (600px x 108px)

**BANNER**
- £800
- (600px x 108px)

**VIDEO CONTENT**
- £1,500

**MONDO-DR E-NEWSLETTER BANNER AD**
- (Campaigns will be invoiced in advance)
- £1,500
- (600px x 108px)

**DISCOUNTS AVAILABLE FOR SERIES BOOKINGS**

**EMAIL**

**FULL COLOUR (£+VAT)**

- Inside Front Cover: £3,000
- Inside Back Cover: £3,000
- Outside Back Cover: £5,000
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**DISCOUNTS AVAILABLE FOR SERIES BOOKINGS**
The World Trading Survey is the only worldwide listings directory for the our industry and is available in print and digital formats. The digital version is an ever-evolving document, so please get in touch to ensure your company details are correct.

**Sponsorship opportunities are available:**

**Enhanced Listing:**
For a small cost of £300 you can enhance your listing in the pages with a prominent position to make your company stand out.

**Country Sponsorship:**
There is the opportunity to sponsor a country section, starting at £1,000, which includes an extended entry and a logo placed on every page within that country section.

**Contact:**
Laura & Cameron for more details.

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**DIGITAL EDITION IMPRESSIONS**

Average of over 11,300

**LINK IMPRESSIONS**

Average of over 1,600,000

**CLICKS ON LINKS**

Average of over 8,100